

APRIL 26, 2018

Improving Doctor – Patient Relationships through Technology & Innovation



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“

We didn't do anything wrong, but somehow, we lost.

- Nokia CEO during his last press conference to announce
NOKIA being acquired by Microsoft.



40% of existing S&P 500 companies will not exist by 2025
because they won't keep up with digital transformation

* Washington University Survey (2014)





U B E R

BEAT

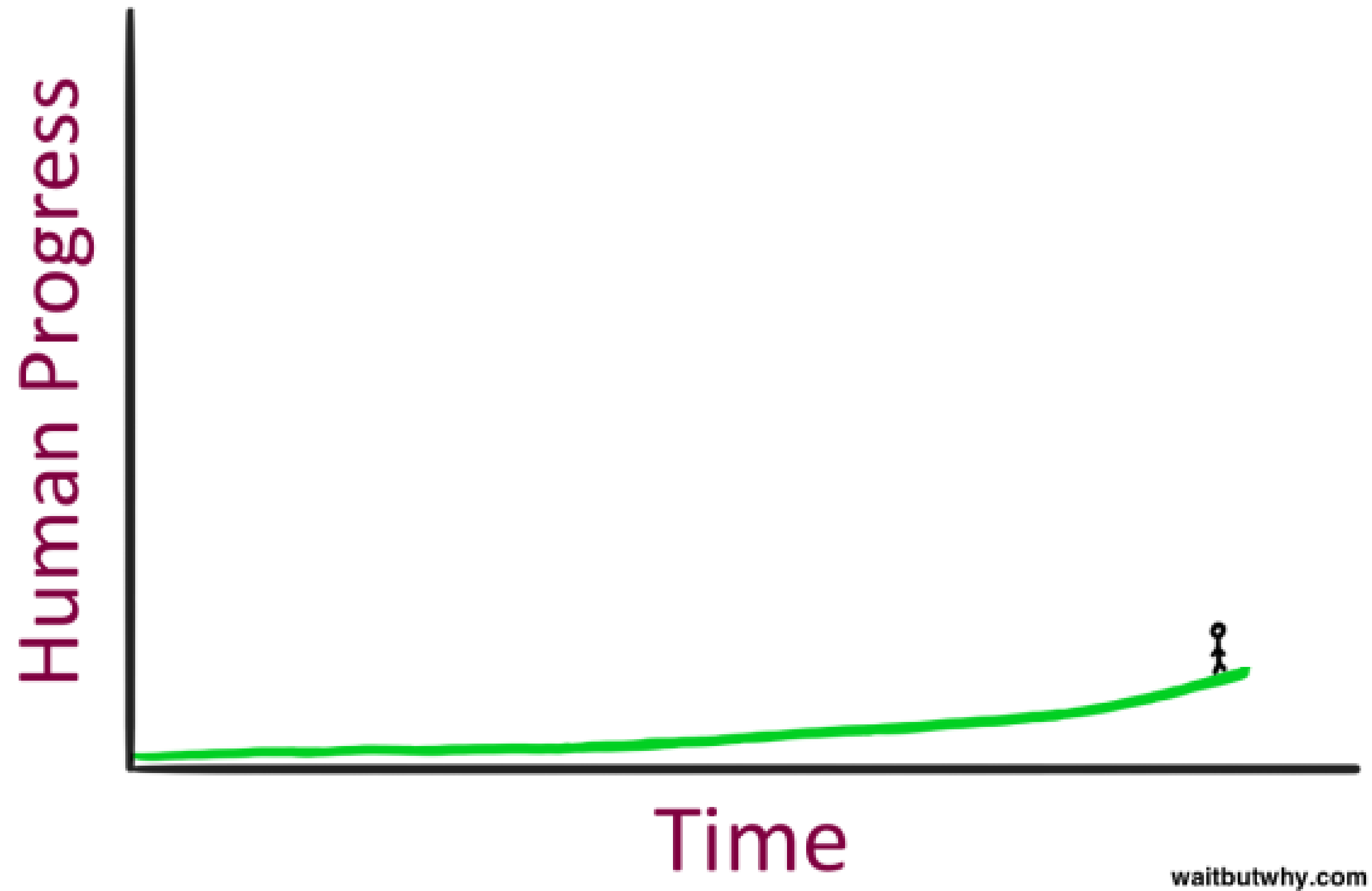




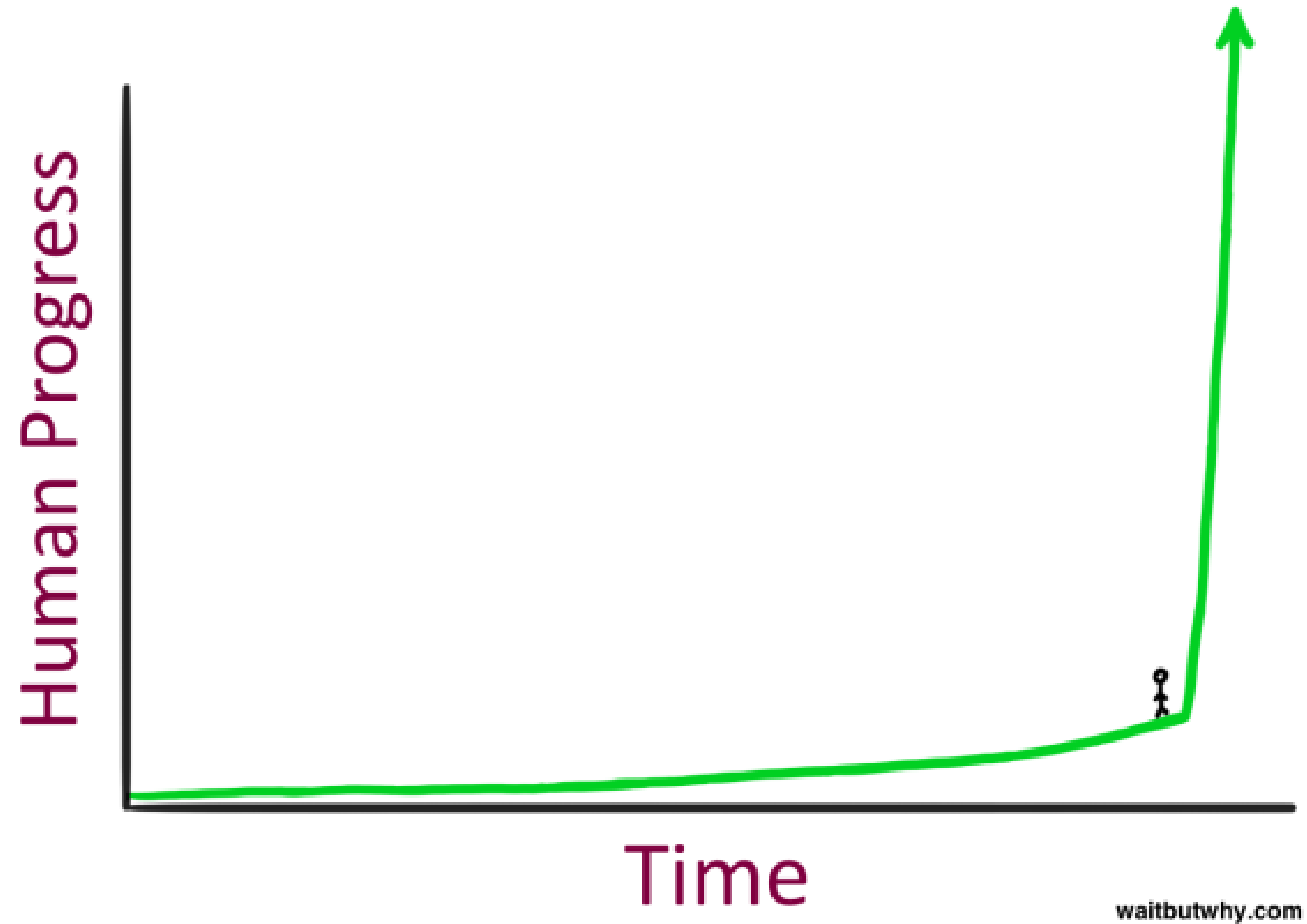
Entire industries are disrupted every year.
World is changing as we know it.

CHANGE

We definitely don't see it coming.



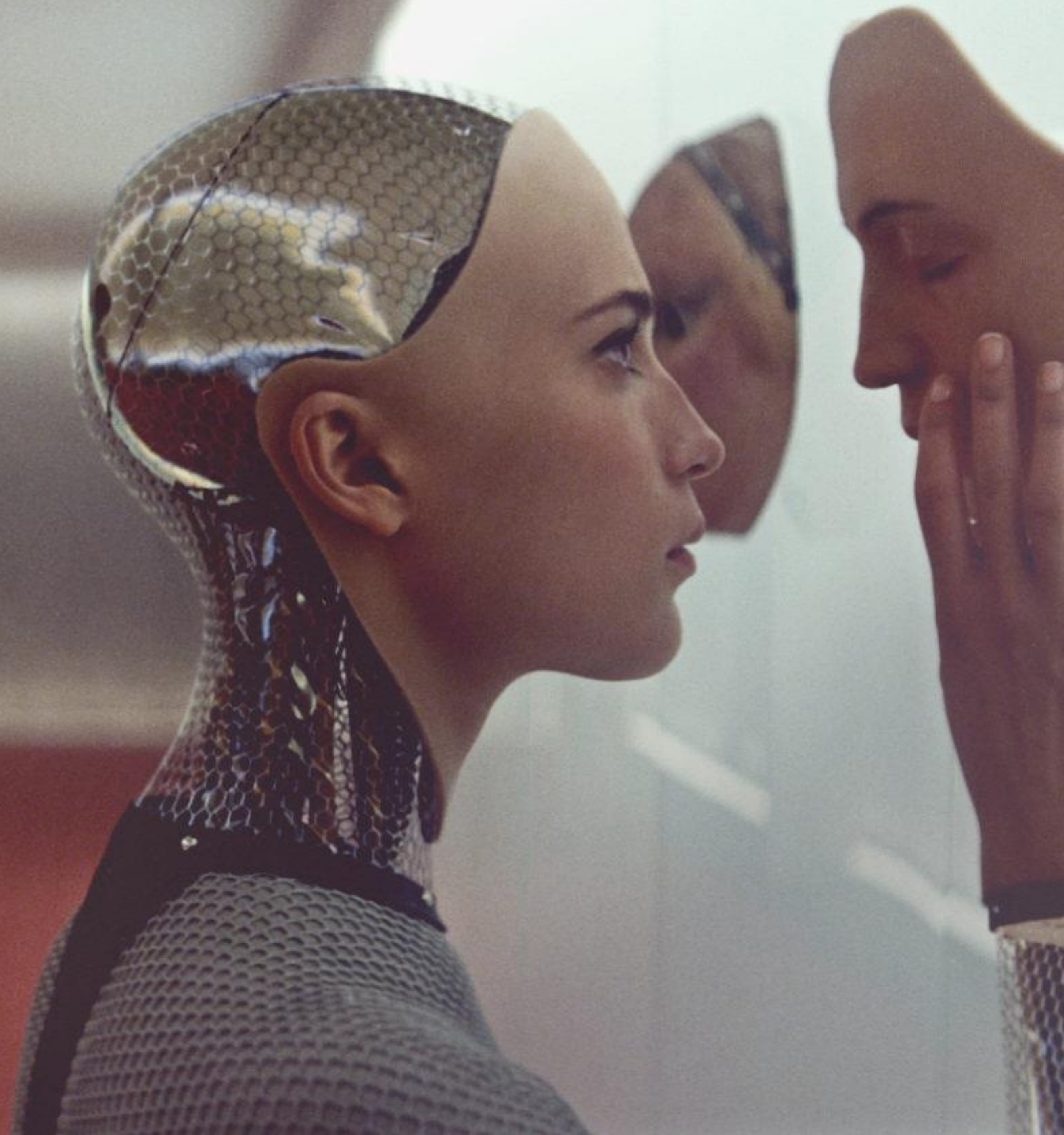
We are on the verge of something huge coming.



A black and white photograph of a man with a full beard and glasses, wearing a dark sweater over a collared shirt. He is sitting at a desk, looking directly at the camera. In front of him is a vintage computer terminal with a small screen and a keyboard. The background is slightly out of focus, showing some office equipment and a lamp. The text "AI will change the world and even humans" is overlaid on the left side of the image.

AI will change the world
and even humans

Stop thinking of robots.



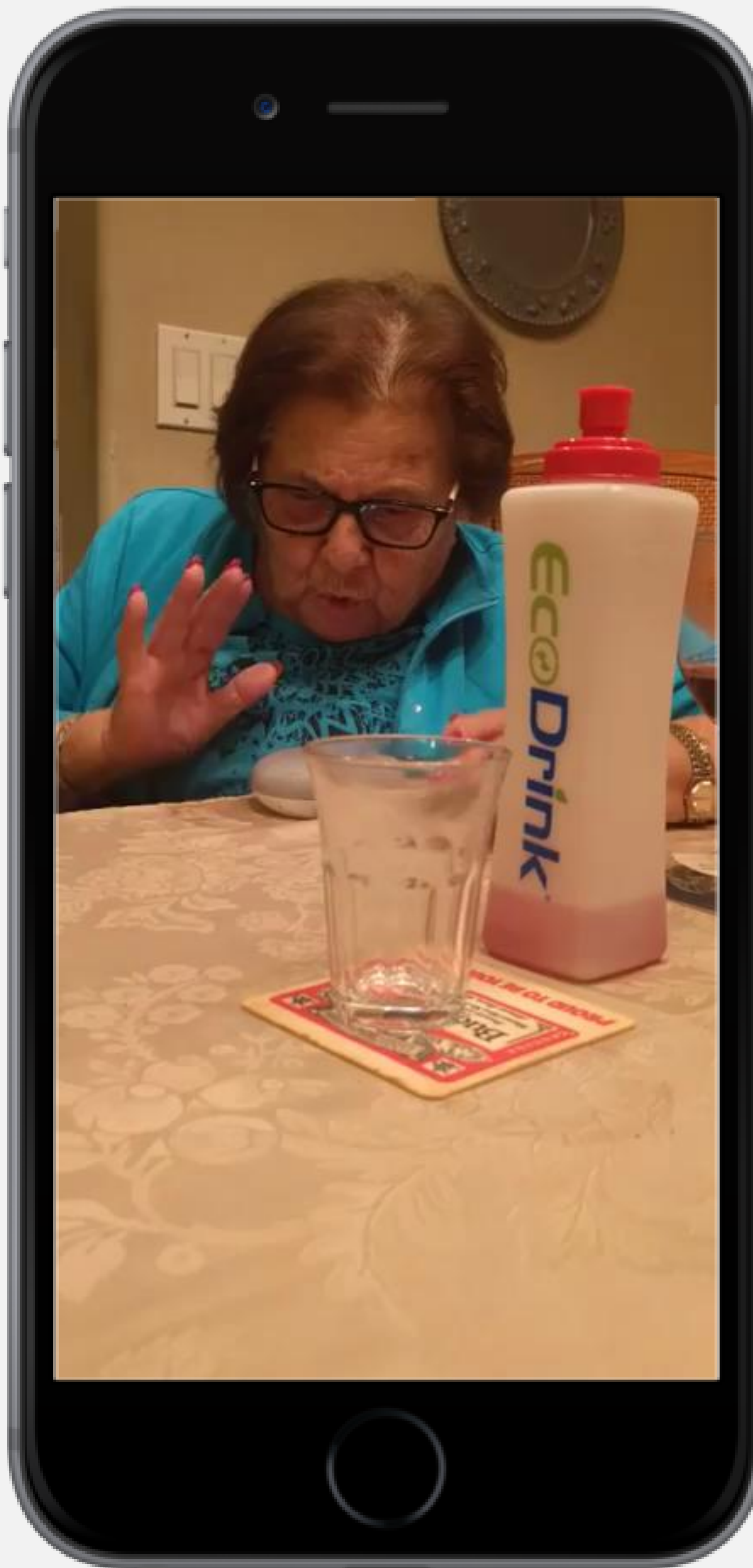


2 year-old & Artificial Intelligence

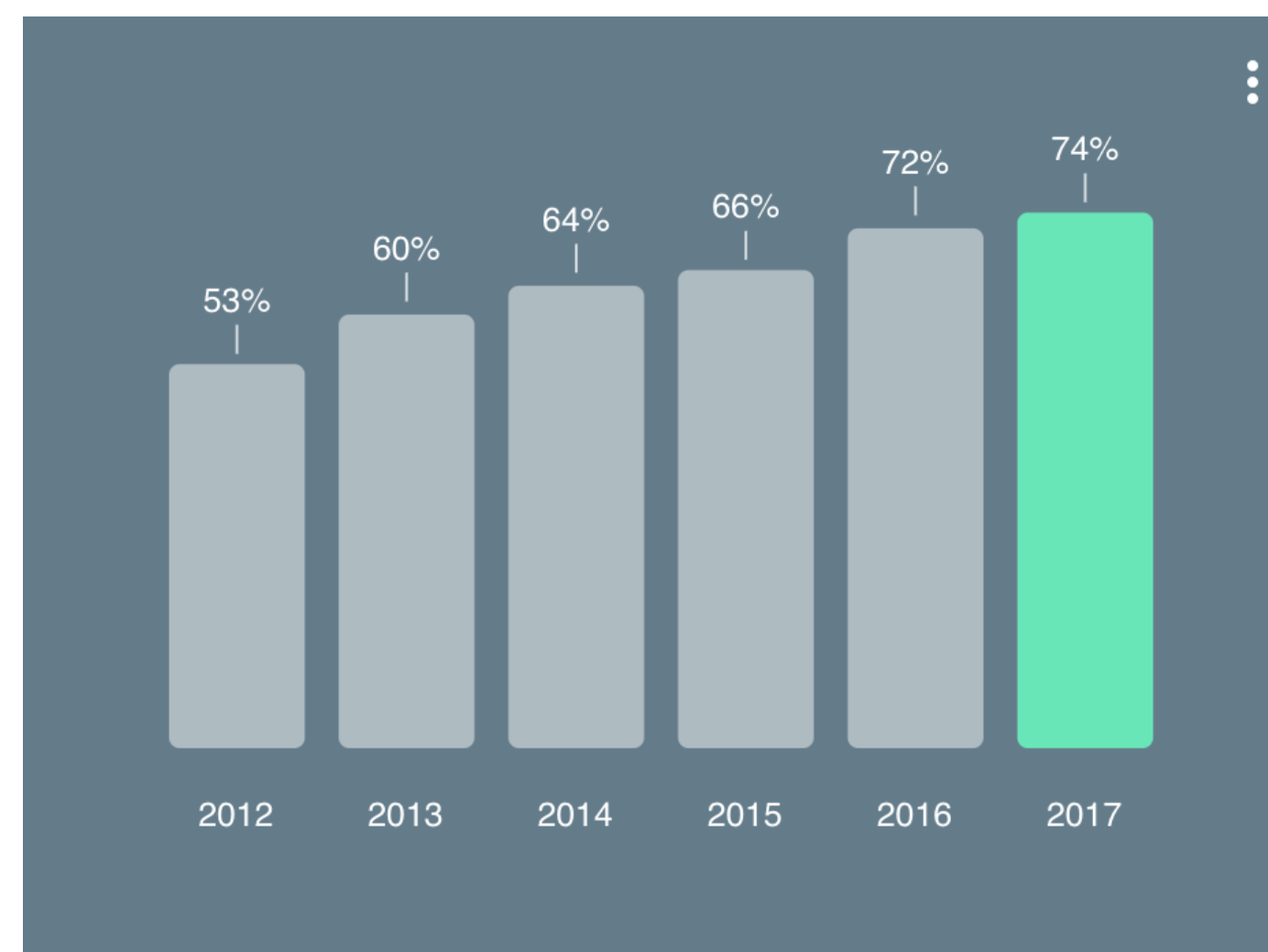




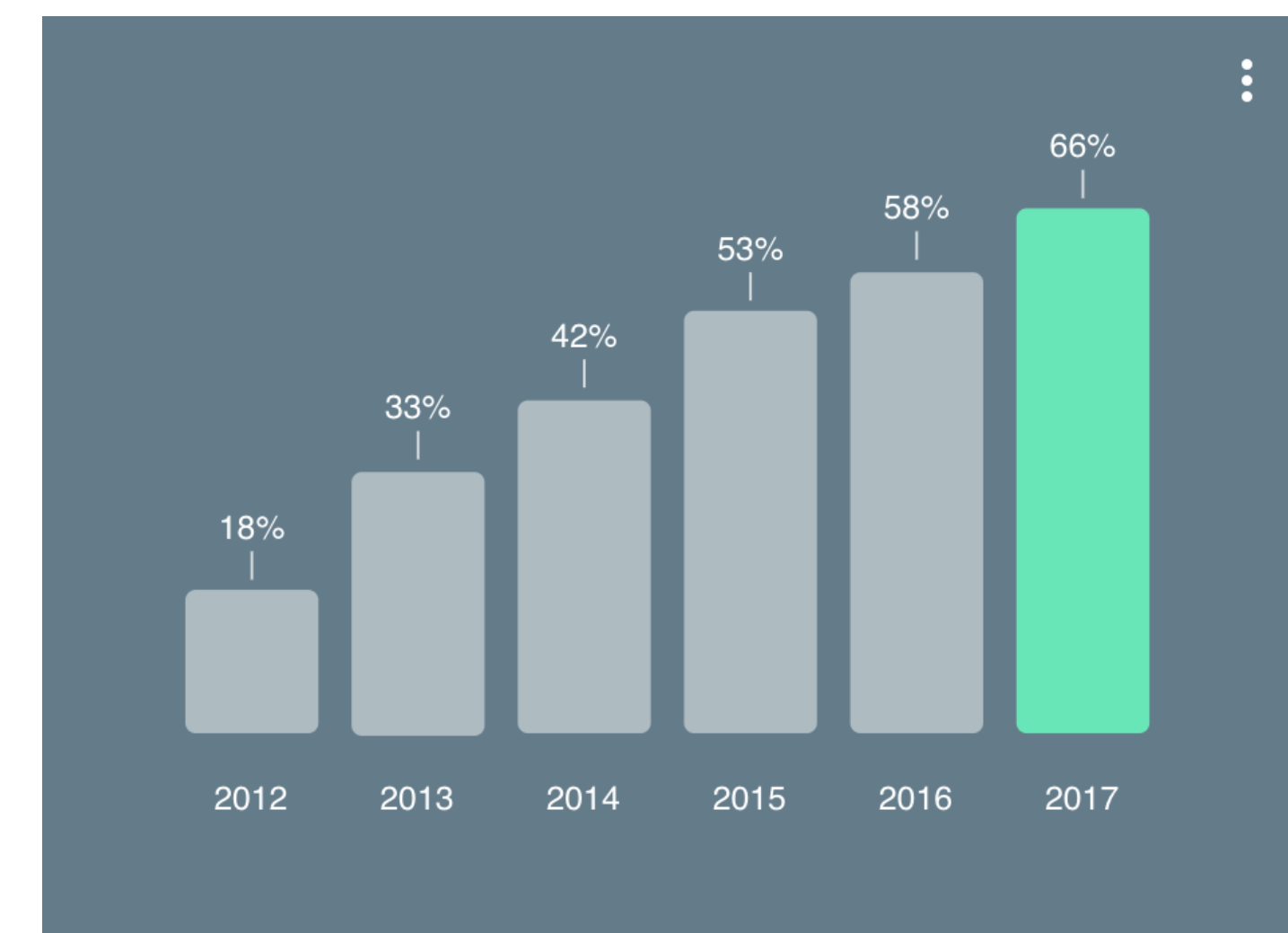
But also elderly can
get in touch in
technology



All GR Population



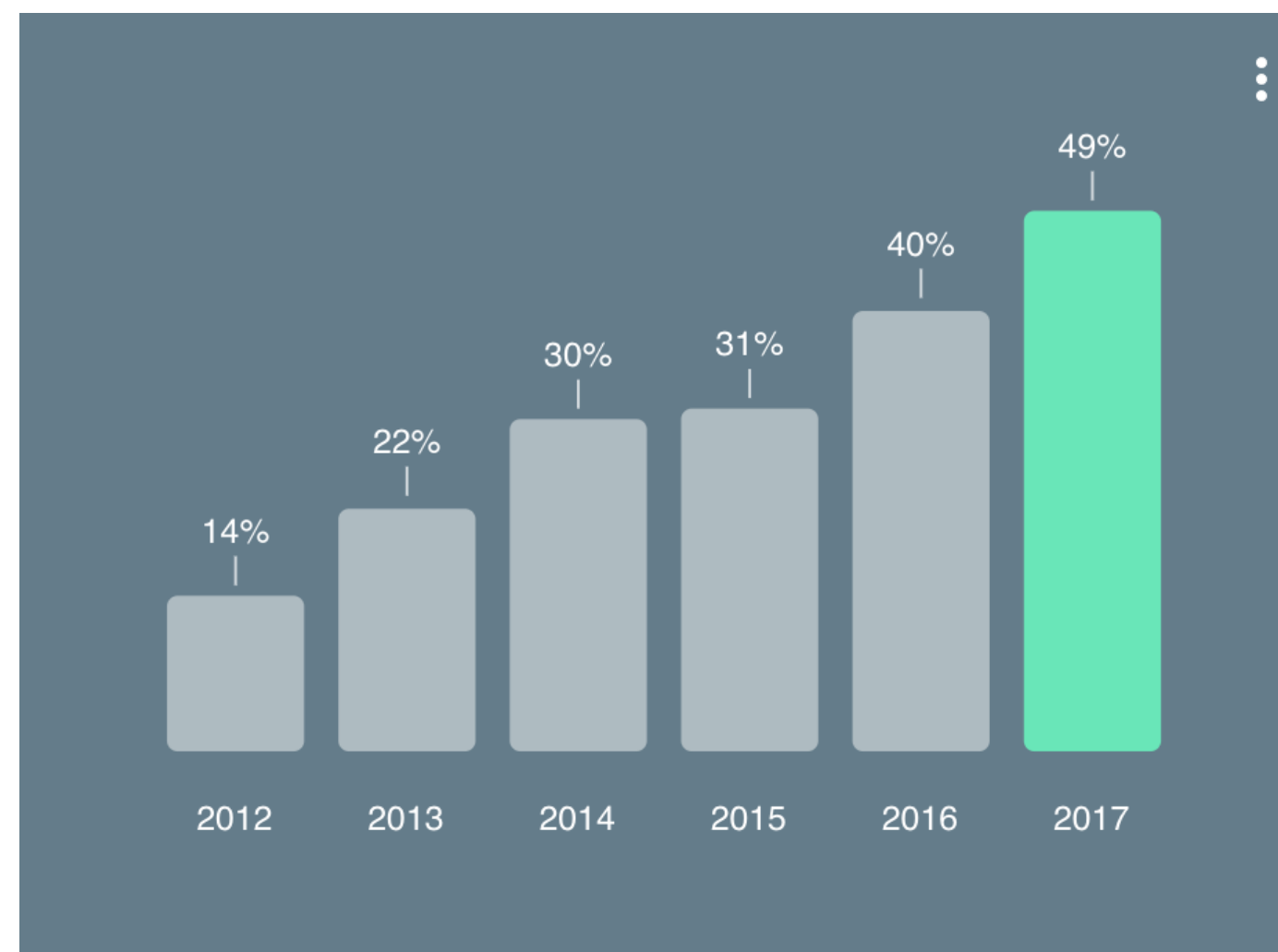
Percentage of people who access the internet.



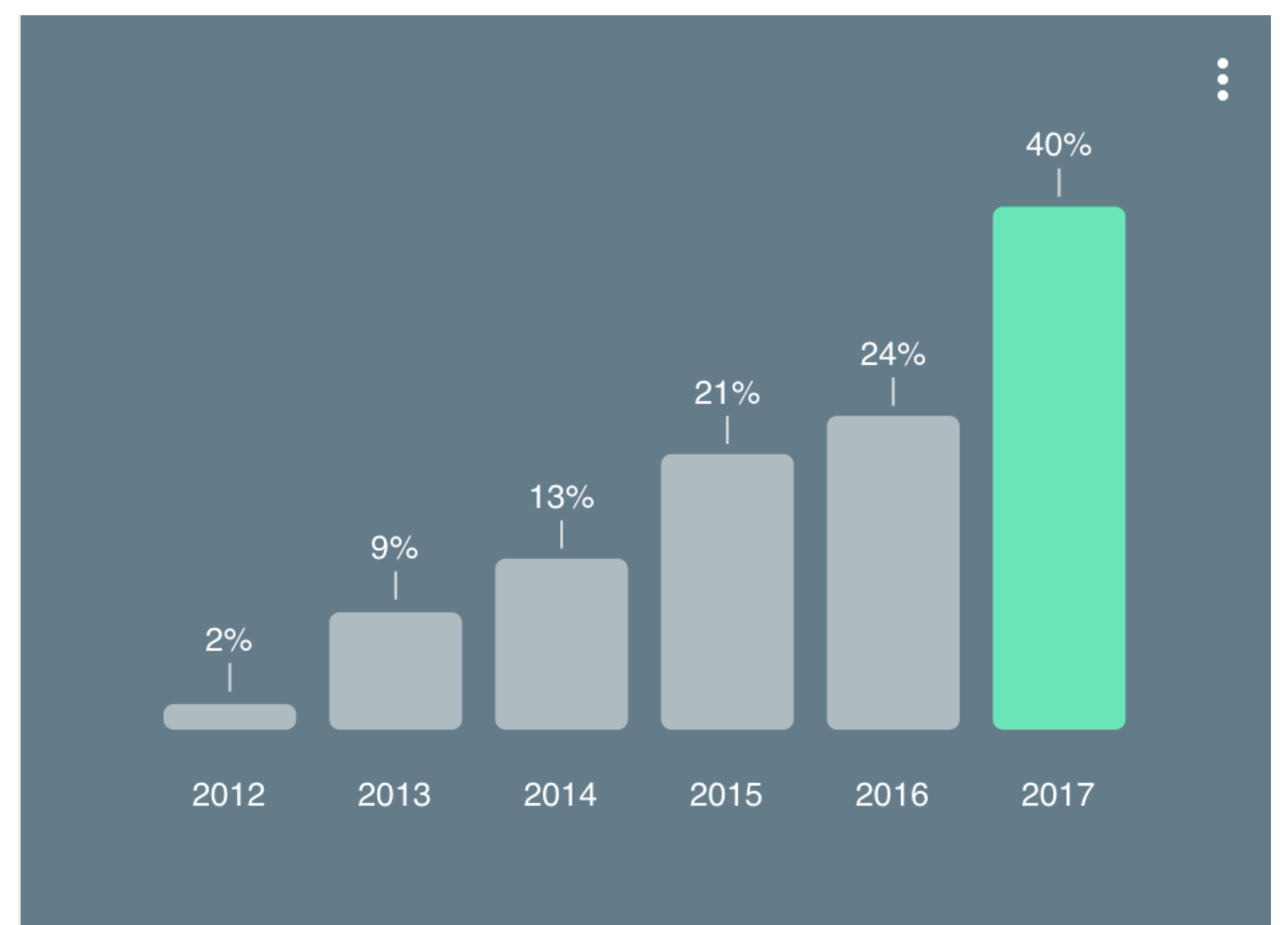
Percentage of people who use a smartphone.



GR 55+



Percentage of people who access the internet.



Percentage of people who use a smartphone.





Patients becoming "Doctors"

15+ Billion

symptom-related health searches per year



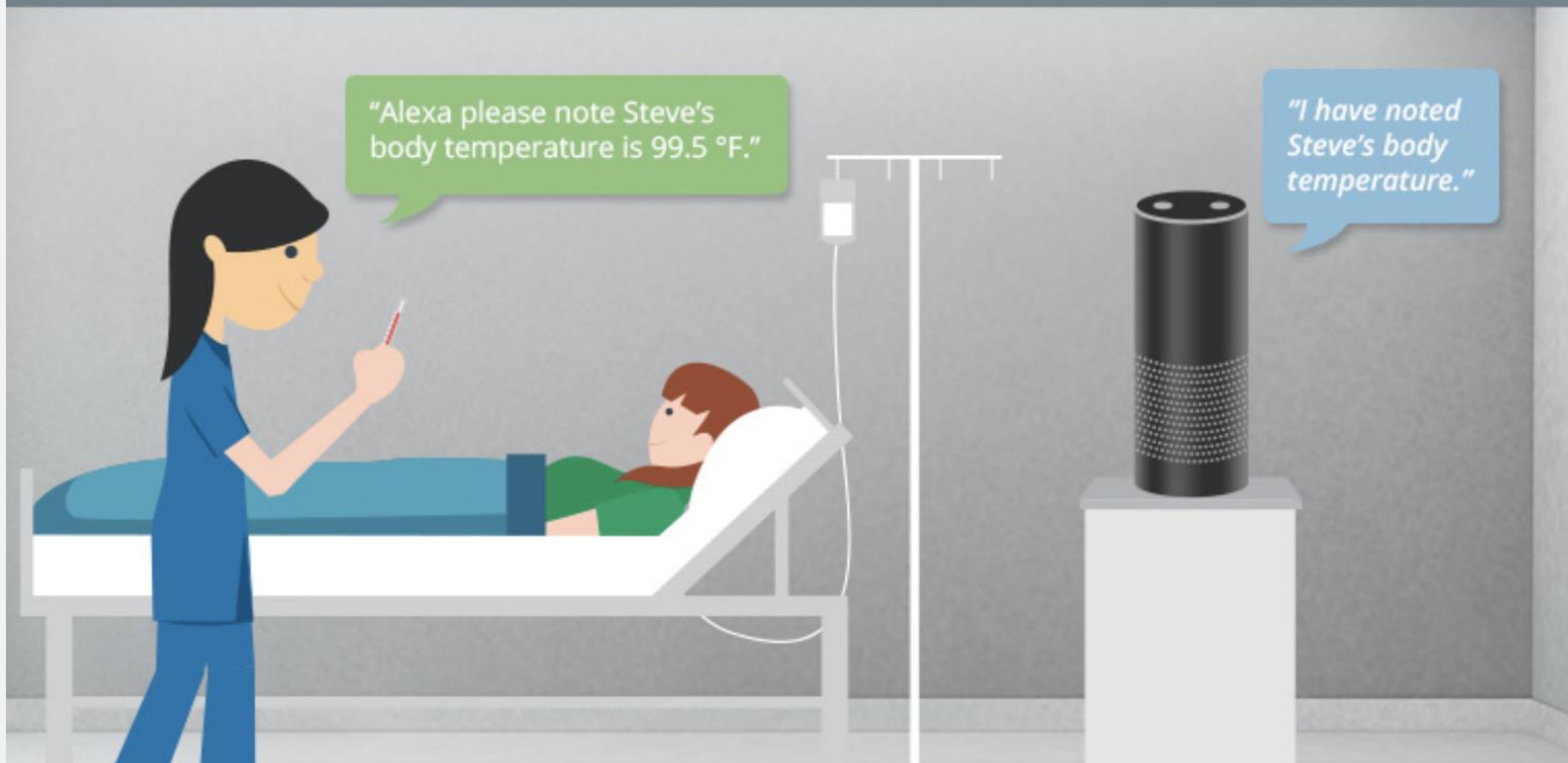
The voice battle



PATIENT'S INTERACTION WITH AMAZON ECHO



NURSE IS KEEPING TRACK OF PATIENT'S HEALTH RECORD

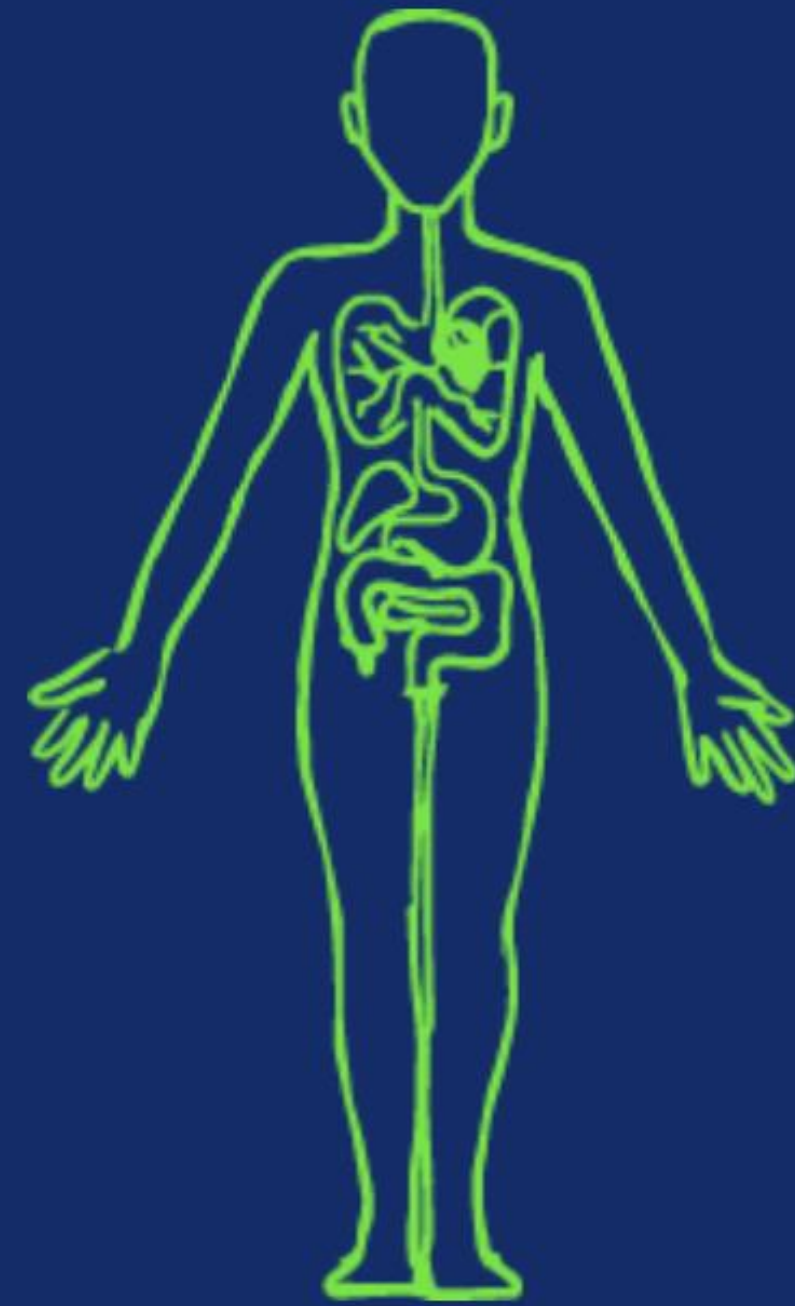


SENIOR CITIZEN IS TAKING AN APPOINTMENT THROUGH ALEXA

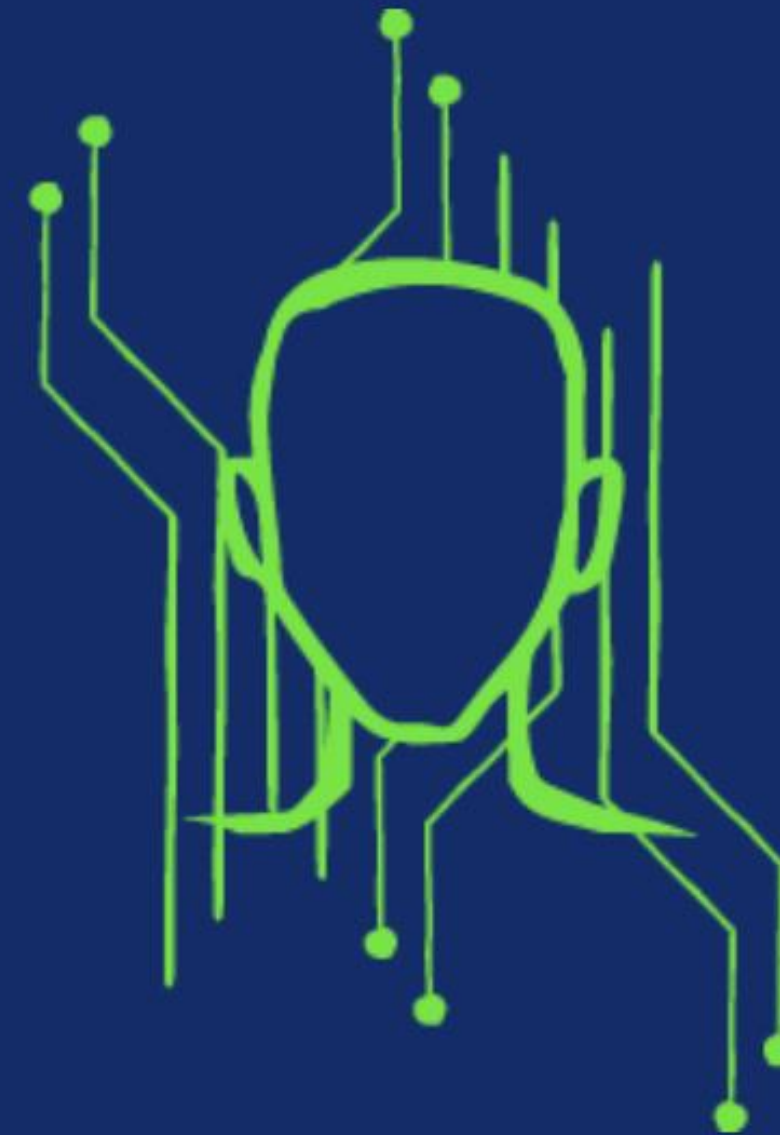




Help **ME** better
manage my
health:



Help **ME** get
better faster:



Help **ME** have
better and easier
access to
healthcare:



Help keep **MY**
information
private and
secure:

Doing Health Research



Blogging



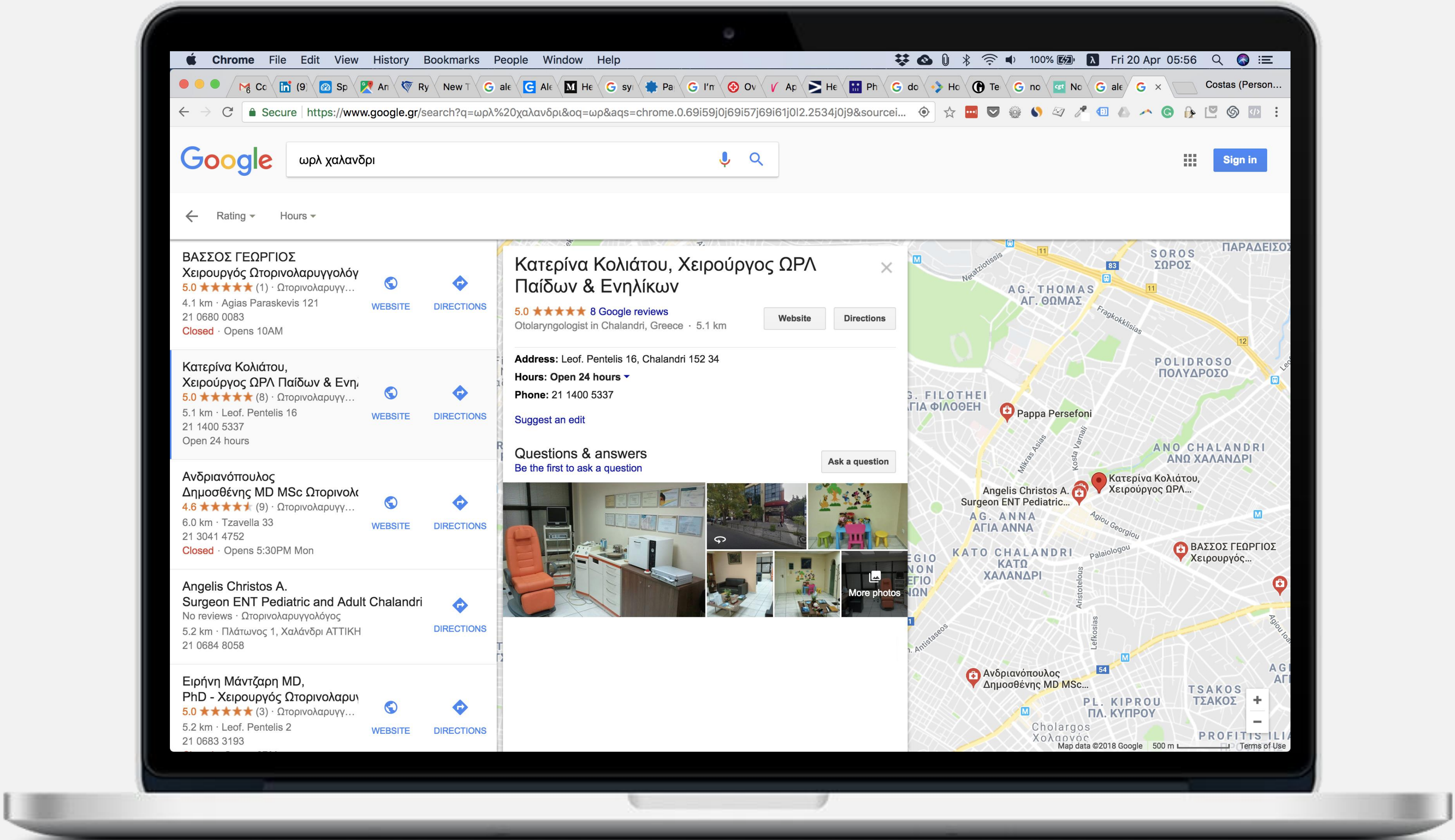
Video Content



Search
Optimization

Finding a Doctor

Google My Business



Booking an appointment

Platforms for Video Appointments



See an NHS GP in minutes for free 24/7



On mobile in minutes 24/7



In person same or next day



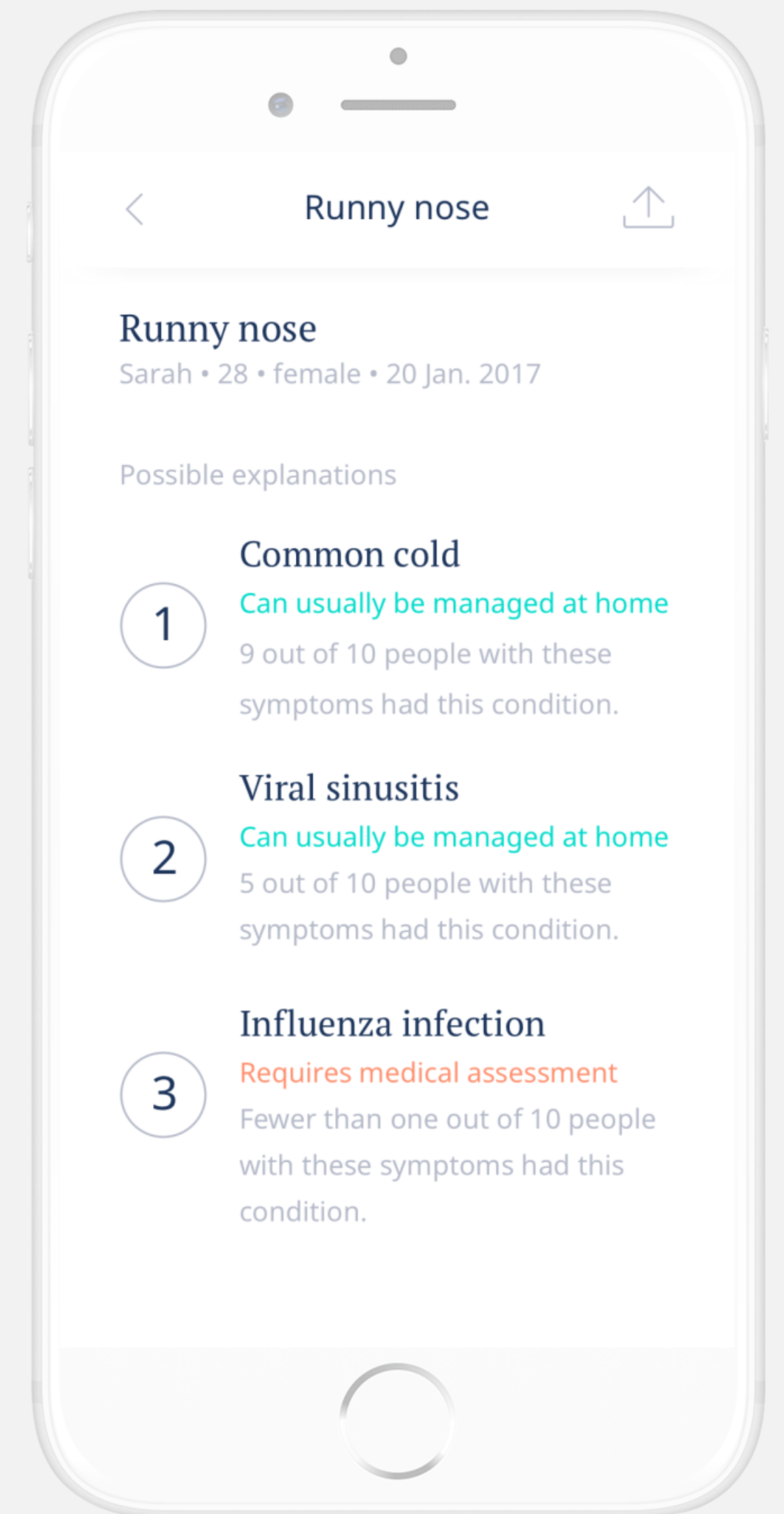
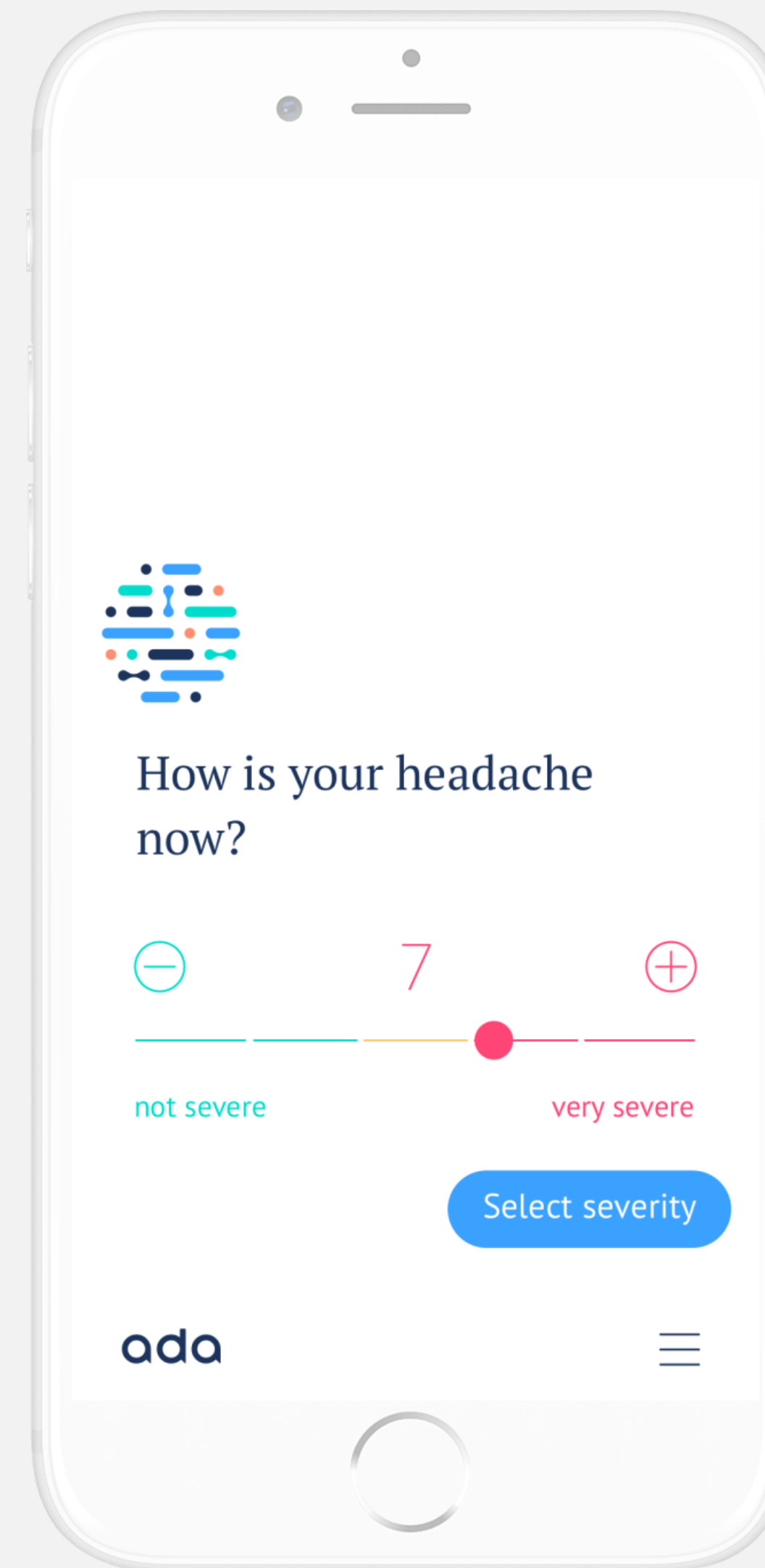
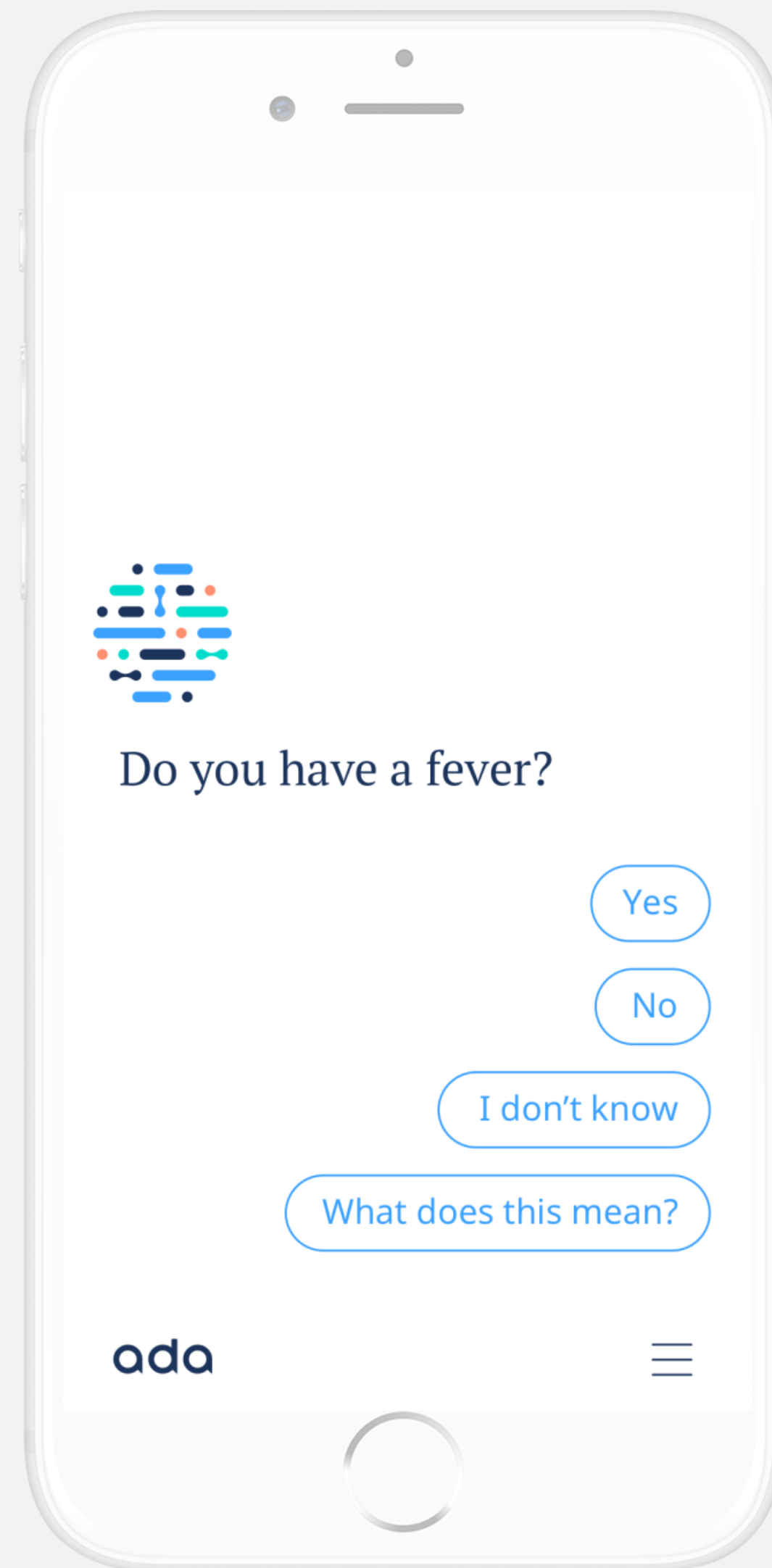
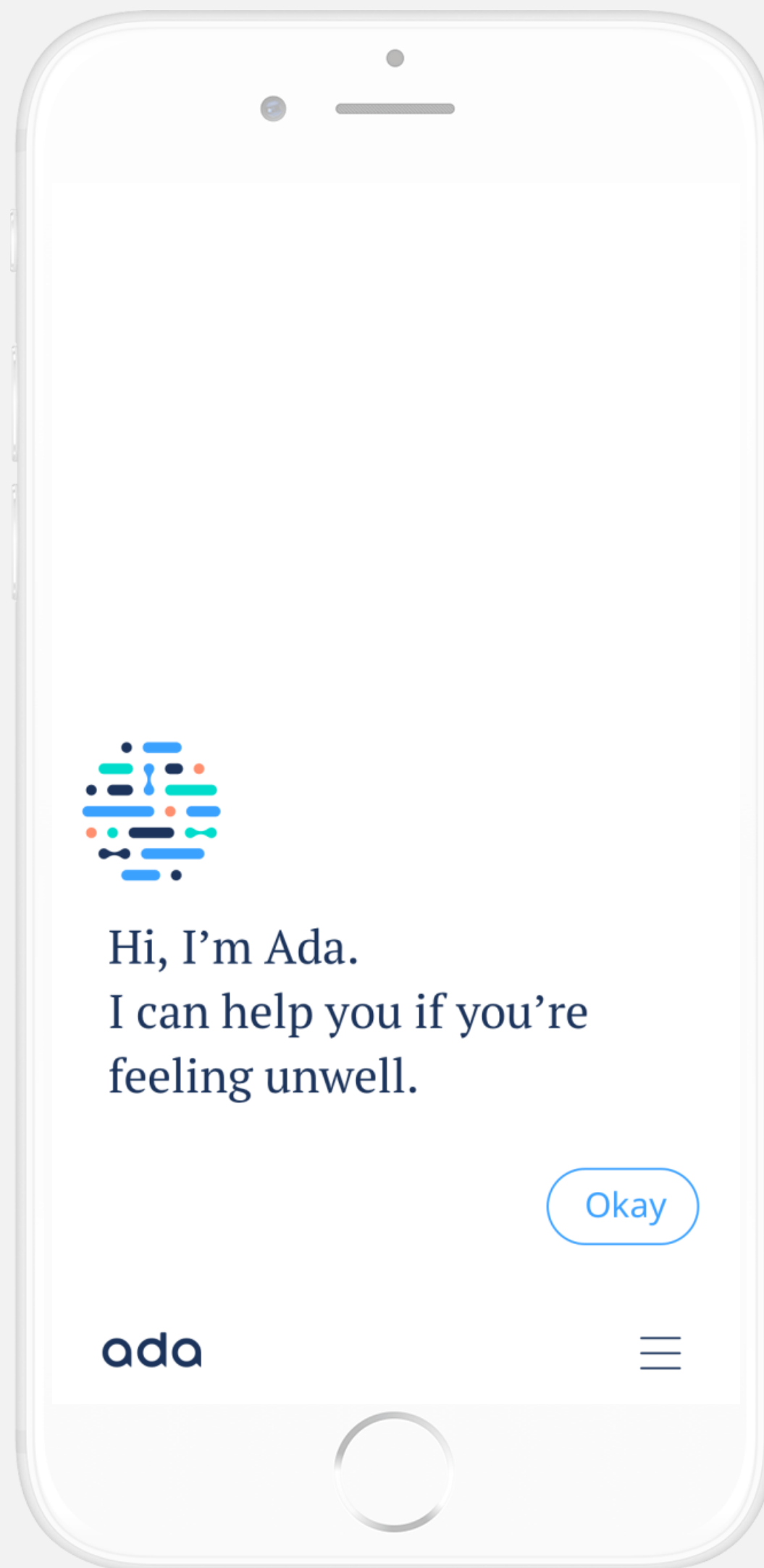
Prescriptions sent to any pharmacy

Sign up in 3 minutes



Screening for Symptoms

ADA – Screening Symptoms



Dr AI - Symptoms Assessment through Voice Technology



Tracking a patient

Medication Reminders






Connected Devices for monitoring health & progress

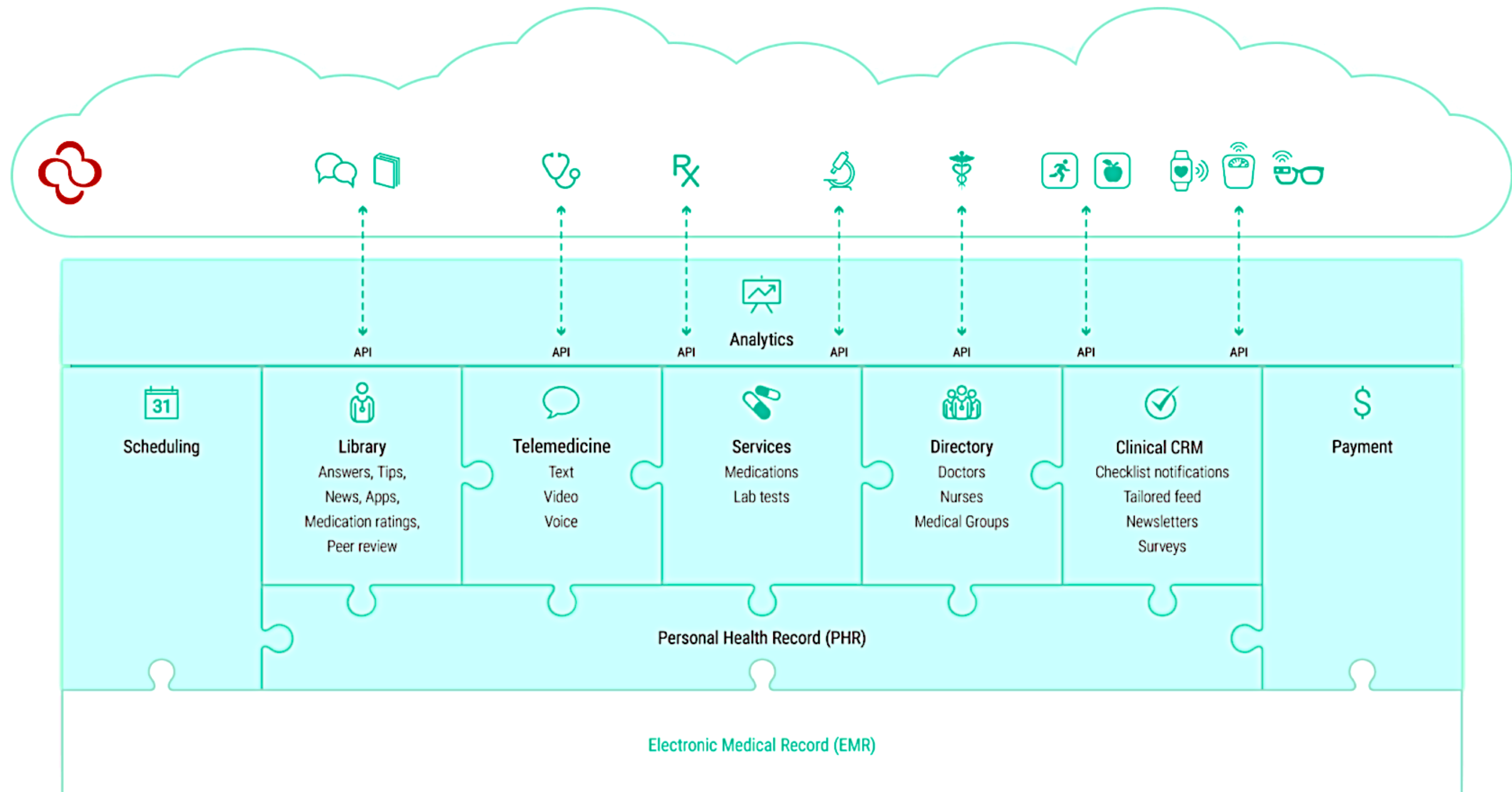


And even reward programs



ACTIVITY POINTS EARNED IN A MONTH	0-39	40-79	80-119	120-159	160+
					
MONTHLY DIRECT DEBIT PAYMENT	£12.50	£10	£7.50	£5	£0

Establishing a Health Operating System





Help keep **MY**
information
private and
secure:

GDPR

GDPR

General Data Protection Regulation

WHEN







2002



2002

2054



"We advised Spielberg on the technologies we would use in the future. We predicted we would have the technology depicted in Minority Report, available by 2070. Steven said it was too far away. The movie took place in 2054.

Every technology you see in the movie, is available today."

- Hiroshi Ishii, 2013 at Cannes



3 Things to Remember

WILL ROBOTS TAKE MY JOB?

[ABOUT](#)

|Enter your job

or show [random example](#)

**No, robots & tech won't take your jobs.
They will just make it better**

0.42%

Doctors, Physicians & Surgeons

THE BEST TIME TO PLANT A TREE WAS
20 YEARS AGO.



THE SECOND BEST TIME IS
NOW.

– CHINESE PROVERB

Think Big. Start Small



THANK YOU



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